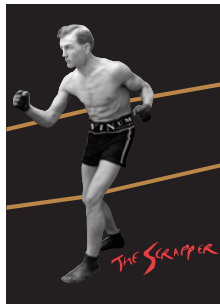




Vinum Cellars is a small California Winery well known for producing wines of the highest quality. The grapes are selected from premium coastal and cool climate growing areas within California. The wines are made by hand in small batches to allow the varietal character of each wine to express itself.

fall
2013



**[2010 THE SCRAPPER] Cabernet Franc
El Dorado County**

This is a wine made for the open-minded, the adventurous and those who root for the underdog. It's Cabernet Franc from El Dorado, California aged in used French Oak for 22 months; truly a Scrapper.

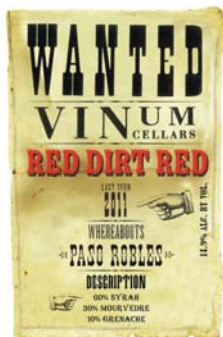
- Single Vineyard, head-pruned, and low yields.
- Mountain grown in volcanic soils at high elevation (3300 feet).
- Multiple 90+ point Reviews.



**[2012 WHITE ELEPHANT]
California White Table Wine**

A unique Californian white wine made from a blend of Chenin Blanc, Roussanne and Viognier, which are barrel fermented in French Oak and aged Sur Lies for 9 months. Its cool climate pedigree stretches from Clarksburg, through San Benito to Santa Barbara County.

- The wine that opened Vinum Cellars' doors in 1997!
- Wine Enthusiast Top 100 Best Buys of 2007.
- Small production wine, a great by the glass for restaurants.



**[2011 RED DIRT RED] Rhone Style Blend
Paso Robles**

This elusive Rhone style blend is hard to find, so if you do spot it, apprehend immediately! We recommend you pass the word on to others and we promise you won't regret getting your hands on it!

- Small production, California-made Châteauneuf du Pape style wine.
- High elevation vines (1800-3100 feet) with extremely low yields 1-2 tons an acre).
- several 90 points in Wine & Spirits Magazine.



**[2010 NAPA CAB] Cabernet Sauvignon
Napa Valley**

Medium Brick red color with rich French oak notes with ripe black cherry and cassis. The palate is ripe with light cocoa and sweet dark chocolate covered cherry notes. The palate is super concentrated and reveals a core of ripe fruit from huckleberry to plum and then back to cherry again. The cassis notes reappear on the palate and finish with soft and elegant tannins, which will allow for extended cellaring through 2030.

- Small production, 100% Napa Cab at its best.
- Dry-farmed, Hillside Vineyard with yields between 1 & 2 tons/acre.
- 24 months in 50% New French, 25% 1 year old, 25% 2 year old French Oak.



**[NV BUBBLES] Sparkling Chenin Blanc
Clarksburg**

This is a perfect alternative to high priced Champagnes and something refreshing from the same old Prosecco and Cava the market has been flooded with. This is a fine American sparkling wine from a varietal know for making refreshing, high acid cuvees that are food friendly and versatile.

- The ONLY California Sparkling Chenin Blanc from Clarksburg.
- Barrel Fermented in French Oak.
- Single Vineyard.
- Small production.

VINUM VERITAS

Our basic winemaking philosophy is to work with great grape growers to develop the best fruit in the vineyard. We pick the grapes at optimal ripeness and gently process the fruit. We are very experimental with yeast strains and use different cultures for each variety. Our whites are barrel fermented slowly and aged Sur Lies in small French Oak barrels. With our reds, skin contact is optimized by the use of small open top fermentors, hand punch downs and extended maceration before pressing. Our belief in the use of older French Oak barrels allows the varietal fruit of our wines to be expressed. We are committed to experimenting and learning new winemaking methods while preserving an old world approach.