

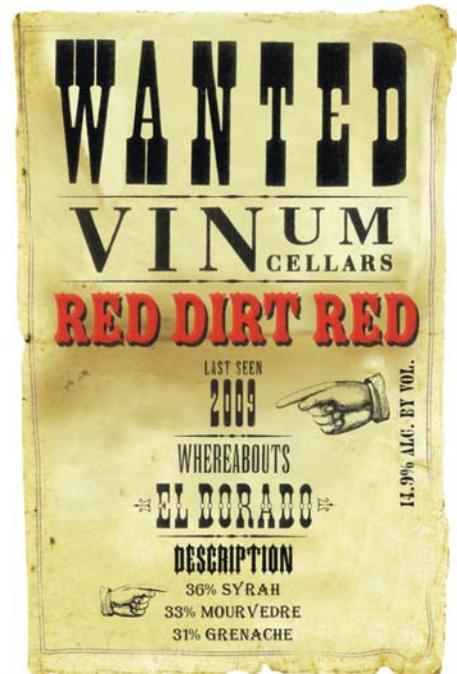
BEST VALUE

VINUM CELLARS 2010 RED DIRT RED

It is our 8th year of producing this Southern Rhone inspired red blend in California. This year is essentially a one third blend of each of the 3 varietals: Syrah, Mourvedre & Grenache, which was aged in 2 year old French Oak for 22 months. The result is a medium plum colored juicy red wine with exotic spices.

Aromatically the wine expresses earthy, leathery notes up front and then ripe cherry and raspberry top notes follow. The palate is juicy with ripe cherry and cherry vanilla, the core is spicy with clove and star anise with a typical grenache white pepper quality about it. The cherry vanilla folds into dried cherry and blueberry fruit and then a hint of truffley terroir enters suggestive of its old world varietal heritage.

Excellent with cassulet or other stews, lamb and duck.



VARIETAL COMPOSITION:

36% Syrah
33% Mourvedre
31% Grenache

APPELLATION: El Dorado County

BARRELS:

25% new French Oak
75% 2 year old French Oak

PRODUCTION: 176 cases

Vinum Cellars is a small California Winery well known for producing wines of the highest quality. The grapes are selected from premium coastal and cool climate growing areas within California. The wines are made by hand in small batches to allow the varietal character of each wine to express itself.

CALIFORNIA [SMART BUY] RELEASES